



# **FIX PRICE OPENS 38 NEW STORES IN KAZAKHSTAN IN 1H 2025**

**Expansion includes new openings in rural communities**

**10 July 2025, Astana, Kazakhstan** – Fix Price Group PLC (AIX: FIXP.Y; MOEX: FIXP; “Fix Price”, the “Company” or the “Group”), one of the leading variety value retailers globally, opened 38 new retail stores across Kazakhstan during 1H 2025, with 16 and 22 new openings in the first and second quarters respectively.

Astana led the expansion with 9 new openings, followed by the Karaganda and Aktobe regions with 5 stores each. Almaty added 4 stores, while the Abai and North Kazakhstan regions welcomed 3 stores each.

Our growing footprint supports local employment – since entering the market Fix Price has created jobs for over 2,200 people.

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*“Fix Price is scaling its store network in Kazakhstan, a market with a substantial growth potential. We are seeing strong demand on our format and remain committed to our development path. In Q2 2025, we reached previously untapped areas by launching stores in the villages of Akmol and Kalbatau”*

**Alexey Ermakov, CEO of Fix Price Kazakhstan**

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As of 1 July 2025, Fix Price operated 368 stores in Kazakhstan, including 351 Company-operated stores and 17 franchise stores. The Company plans to open over 30 additional stores across the country in the second half of 2025.

## ABOUT THE COMPANY

Fix Price (AIX: FIXP.Y; MOEX: FIXP), one of the leading variety value retailers globally and the largest in Russia, offers its customers a compelling and constantly updated assortment of non-food goods, including personal care and household products, and food items at low fixed price points.

As of 31 March 2025, Fix Price was operating 7,282 stores in Russia and other countries, all of them stocking approximately 2,000 SKUs across around 20 product categories. As well as its own private brands, Fix Price sells products from leading global names and smaller local suppliers. As of 31 March 2025, the Company was operating 13 distribution centres covering 81 regions of Russia and 9 other countries.

In 2024, the Company recorded revenue of RUB 314.9 billion, EBITDA of RUB 53.1 billion and net profit of RUB 22.2 billion, in accordance with IFRS.

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